

# 'Natasha': The Singapore Biennale 2022

<https://www.singaporebiennale.org>



Group portrait: Singapore Biennale 2022 Co-Artistic Directors. From left: June Yap, Nida Ghouse, Ala Younis, and Binna Choi. Image courtesy of Singapore Art Museum.

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Binna Choi

What's in the name? What if there's no person behind the name so it's just the name? If the name evokes more than one person, who is going to answer when it's called? Why do we name the unnameable or the unnamed? Who still remain nameless and stay with us?

## 1.

Natasha manifests when we undo the wor(l)ds as we know. By undoing them, we arrive at the "matrix" of life: home, family, and other relationships, whether of friendship, love, hate, or simply womb. Simultaneously, by undoing, we also land at home as earth – that is, the family of and in relationship with other species, non-animate beings like stones, or invisible presences like ghosts or spirits. A biennale is an exhibition of contemporary art – along with other programs – taking place biannually and mostly organized in large scale, grabbing many resources including attention. It's a festivity, a ceremony, a statement, a momentum, or all of them. The Singapore Biennale 2022 is named *Natasha*. Given a name, *Natasha* pushes against our normative knowledge and ways of knowing – even including the biennale itself – to become minor, small, nothing, and to be something again. It's the invitation for an encounter, as in a journey to face the meaning of life again.

Likewise, the life of the artist matters in relating to their works. It's life before art or art in life. The encounter may enable us to practice different ways to relate to one another, ultimately towards what I would like to call "impersonal fellowship." This idea is borrowed from theoretical physicist and theorist of mind David Bohm. He said, "The point is that we would establish, on another level, a kind of bond, which is called impersonal fellowship. You don't have to know each other. In England, for example, the football crowds prefer not to have seats in their football stands, but just to stand bunched against each other. In those crowds very few people know each other, but they still feel something – that contact – which is missing in their ordinary personal relations. And in war many people feel that there's a kind of comradeship which they miss in peacetime. It's the same sort of thing – that close connection, that fellowship, that mutual participation. I think people find this lacking in our society, which glorifies the separate individual. The communists were trying to establish something else, but they completely failed in a very miserable way. Now a lot of them have adopted the same values as we have. But people are not entirely happy with that. They feel isolated. Even those who "succeed" feel isolated, feel there's another side they are missing."<sup>1</sup>

## 2.

Note to take: it may well be that, without names, a family, a community or any other relationship can maintain their relationship of love. There's something immense behind the names, not in the names. The names

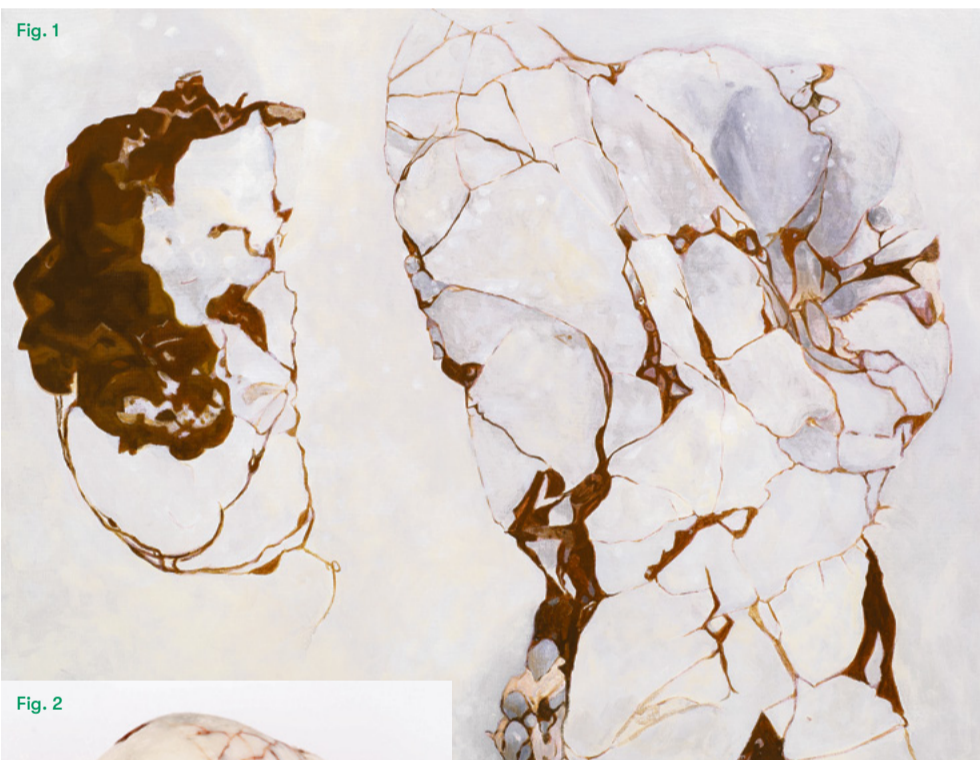


Fig. 1



Fig. 2

Fig. 1-2: The photograph (draft, unedited) taken by Kyoungtae Kim shows a stone tablet as part of the collection by Shin Beomsun where the Queen Shyashya and her princess make their appearance. Kwon Koon painted ten different tablets from the collection. One of them is what's presented in Figure 1 (photograph by Youngtae Kim).

are the incomplete agent and rather might perform an act of distancing, a way of objectification as in the colonial custom. So the name at best might be an index, an agent of the relationship in question. Anonymity can be an act of love.

## 3.

"While the COVID-19 pandemic has changed the way we used to live by suspending ordinary life, and causing the loss of many, we now witness a process of normalization, whether voluntary or forced. Many biennales have also celebrated this 'return' of post-pandemic, with a renewed hope for a world different from what we live(d) in. Visiting *Natasha* is not only to return, but to be conscious of the values most intensively experienced during the pandemic: intimacy, living the unknown, the capacity to adapt, realizing other possibilities of living and relating to the world." – A collective voice from us, co-artistic directors of Singapore Biennale 2022

## 4.

Shin Beomsun [신범순] is one of the "artists" contributing to the Singapore Biennale 2022. Shin is Professor Emeritus of Korean Literature at Seoul National University. He never made or exhibited an artwork, but he has an expanding collection

Fig. 3-4: The photograph (draft, unedited) taken by Kyoungtae Kim shows a stone tablet as part of the collection by Shin Beomsun, where shapes evoke the forms of ships, gyyrflyns and syamyan. The sketch by Shin is presented in Figure 3.



Fig. 4

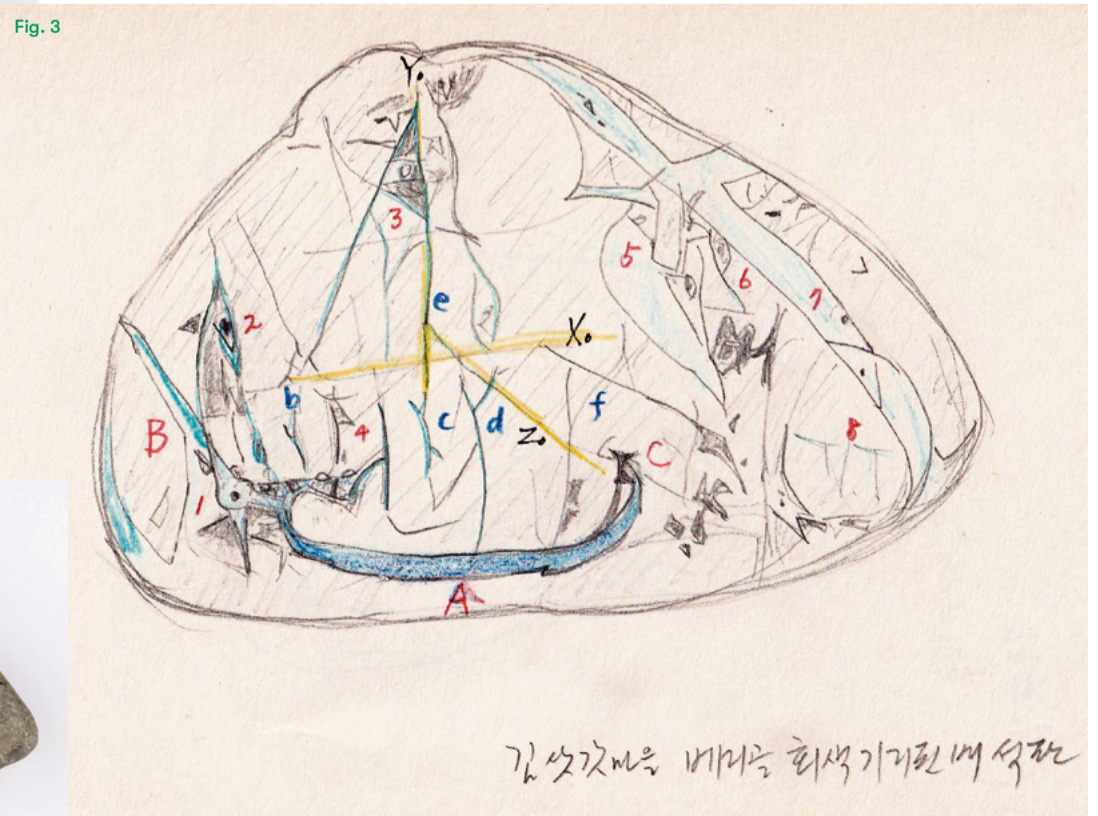


Fig. 3

김범순은 버려진 회색기린의 버려진



of small stones that he found over last few years. Every day he sketches them, one after another, in order to read them carefully and closely. They show beings – numerous beings – whether they are shamans, *cheonsa* (angels in Korean), princess and queen, or mythical bird-cum-lion like a griffin. Shin, however, named them somewhat differently: “shyamyan” rather than shaman, “tenshya” rather than *cheonsa*, “gyryffyns” rather than griffin. A queen is named, or has the name, Shyashya. Queen Shyashya is composed of multiple and endlessly weaving lines of gyrriffin. There’s no foreground or background. One form of being lends to another to make a multitude of forms or beings. One could say, a joyful and vital form of co-existence is Queen Shyashya. The story of Queen Shyashya is a redemption of the lost language or lost “paradise” as told by the Little Prince. Shin believes there’s a fairy tale prior to myth. The tales are the stories that honor the creators or creating principle of the world. Petroglyphs are a pre-text of such tales. Small ancient stone tablets make the stories travel, available for discovery by those who seek for them.

Natasha draws artists from the edge of – or even outside of – the field of contemporary visual art. It’s not to insert the “outsiders” into the “inside.” Rather, it’s asking all to be outsiders from what and where they used to do. Natasha is a means of undoing knowledge or ways of knowing as we know, to say it again. Thus ask: What do we know about art? What does art do? Where to find art and artists? Shin guides us back to the basics yet the fundamental: a way of seeing, the question of who I am and how this “world” is created. We journey into other kinds of temporality and in different directions – e. g., we track back far and far to a long past in order to reach a near future.

## 5.

Salutes, and stories. This short text is composed during my research trip to Phnom Penh together with Ala Younis, one of the other co-artistic directors. Our time here is short and yet dense, as guided with care by performing artist and organizer Sinta Wibowo, artist and designer Tan Vatey, actress and observer Ma Rynet, artist Tith Kanitha, and filmmaker Davy Chou (Anti-Archives). Along the way, we meet many. This includes Kavich Neang of Anti-Archives, a filmmaker who once was a traditional Kmer dancer; Meta Moeng, who recently relocated the Dambaul Reading Room to share the building at the Anti-Archives; Arnont Nongyao, sound artist from Chiang Mai, in the middle of his workshop with local artists, curators, and neighbours at Rong Cheang: A Community Art Studio; and many more. Sorn Soran welcomed and introduced us to his practice of Cambodian shadow puppetry. Bertrand Porte, archaeologist and curator at Musee National du Cambodge, also showed and shared stories around un-exhibited sculptures and objects in his workshop, where the rich and complex history and culture of Cambodia are integral. In the place where no institution of contemporary art is established, there are branches of friendship, fellowship, broken hearts, and healing that grow out, give shadows, and move the breezes. This research trip would lead us to enable many of colleagues and friends to take a journey and “salute” in the rich yet tearful land of Southeast Asia towards the end of the Biennale, where everyone met or found something of Natasha and came and put together those pieces of a puzzle, if not a forest. At this moment, for my own path to Natasha, I hold on to a piece of stone tablet where from gyryffyns to the Queen many beings buzz toward an opening.

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### Notes

- 1 David Bohm. 2004. *On Dialogue*. Routledge, p. 37

## Ghostwork

Nida Ghouse

In one of our initial conversations with Aarti Sunder, she showed us a set of four photographs she had procured by posting a high-paying HIT, or human intelligence task, on a notorious online marketplace she’s been researching called Amazon Mechanical Turk – a crowdsourcing website that businesses use to hire geographically dispersed workers to perform discrete on-demand labor that computers are unable to do.

She asked people to send her four images of their workspaces, taken looking inward from each corner of the room they sat in. The COVID-19 pandemic had many people around the globe setting up home offices as a novel condition. Aarti, who was studying at MIT at the time, was in dialogue with friends and colleagues about what isolation from the communal context of the classroom or office, as well as what Zoom-enabled access into the private spaces of the home and the bedroom, might be doing to the nature of learning and work itself. In contrast to this experience of novelty brought on by quarantine regimes, the elimination of the office cubicle or the factory floor is a mainstay for a gig economy that essentially functions by outsourcing work to a remotely located crowd of individuals who are unable to know or interact with each other.

Eliciting images of the physical locations that people inhabit while performing click work via digital platforms, which are ultimately designed to keep them invisible and negate their existence, introduces a crack in a seemingly totalizing system. Aarti received around 20 submissions in response to the assignment she posted, but she singled out one set that caught her attention. When I saw these photographs, I was struck and perplexed, and they have lingered in the back of my consciousness since. What did these pictures want, exactly? In that preliminary discussion, the images seemed to exceed our capacity for attributing language to what they were doing. And even Aarti’s subsequent and poignant analysis indicates that what they represent is that which supersedes what can be seen. These photographs are rendered here as sketches that Aarti has made by hand, and their handmadeness is a significant aspect [Figs. 1-4]. The reason she turned to drawing in this particular instance is that she is unsure about releasing these images into the public domain in photographic form. This might have something to do with what she calls their potency, and in addition, what I see as their immediacy.

How does this relate to *Natasha*, the biennale we are making? During one of our early curatorial discussions, Ala flashed a website called *This Person Does Not Exist*<sup>1</sup> onto the shared screen, and June helped me identify my extreme unease – or was it terror? – in response to its content within the uncanny valley. *This Person Does Not Exist* is a repository of high-resolution images of seemingly real people generated by powerful artificial

intelligence technology. Each photograph is a composite of many other people, and the single person it portrays is not of this world in the way that you and I might be. Who or what is the referent? Our relationship to the experience of looking at the representation of a visage is undone and that which is indexical about the genre of portrait photography explodes into impossible fragments. The faces on the website express feelings, but it is safe to claim that the entities in the images do not possess the capacity to have them.

In aesthetics, the uncanny valley denotes a negative emotional response with regard to one’s relation to an object, based on the object’s degree of indistinguishability from a human being. One of the things we have hoped to do by giving the Singapore Biennale 2022 a name that is generally associated with a person is to assess our assumptions of the fundamental conceptual category of the stable unitary subject that personhood implies, to think of our relation to the earth and the cosmos in more material and temporal terms. Sometimes we insist in public discussions that this “Natasha” is not a person, but we maintain that visiting *Natasha* is an invitation to encounter a presence nonetheless. What is this presence composed of? How is it felt? From where has it come and to what time does it belong? While *This Person Does Not Exist* opens onto a terrain I am hesitant to enter, Aarti’s project compels us to confront the “intentionally hidden and opaque forms of labor” called *ghostwork* and to feel its presence across various platforms that claim to be computer-operated. It is widely understood that the commonplace notion of artificial intelligence rests on negating the material and human costs that have gone into machine learning. “The word ghost here,” she writes, “indicates that it is not just the physical absence of a person doing a particular job, but the pretense that such a person does not even exist; the silent laboring hand behind the magic of technology; the silence that requires spontaneity, creativity, and cultural interpretation.”<sup>2</sup>

Nida Ghouse is a writer and curator whose projects span mediums and disciplines, experimenting with ways of engaging artistic practices, in relation to activating materials and sites. E-mail: [nghouse@bard.edu](mailto:nghouse@bard.edu)

### Notes

- 1 <http://www.thispersondoesnotexist.com>
- 1 Aarti Sunder, “Spectral Ghost – Deliberate Images, Intended Metaphors,” in *Platform Politics: Around In-between and Through* (forthcoming 2023, Singapore Biennale 2022).

Fig. 1-4: *Layered Light Trace*, series of drawings by Aarti Sunder, 2022. “To be willing to read in between the shapes, to see the formation of the human body once again and be reminded of it as a part of the process of automation, where the fight is to identify oneself as a visible node, is a violent process. There is something intimate about these images, yet impersonal. The images contain the violence of forced hiddenness, but also the power to willingly remain unidentifiable. This is why these images are so potent – they urge the viewer to contend with the creativity of the hidden hand all the while signaling towards the harsh apparatus that enables it.” – Aarti Sunder

